



How Can My Organization Reach MVHRA Members?

Is your organization’s target market regional human resource professionals? The Miami Valley Human Resource Association (MVHRA) invites your company to be an advertiser or sponsor. The members of MVHRA are human resource professionals who represent numerous companies in the Miami Valley. **This provides you opportunity to showcase your services to MVHRA members!** We strongly encourage our members to support our HR partners and invite you to market your organization or services to our members.

Sponsorship Opportunities:

<p>Professional Development Workshop - Two Main Sponsors per Workshop</p> <p>Approximately 35+ HR Professionals and HR Resource partners in attendance.</p> <p>Time: 7:45 AM - 11:15 AM Location: Sinclair Community College, David H. Ponitz Conference Center</p> <p>Cost: Basic sponsorship - \$75 members/\$125 non-members Main sponsorship - \$150 members/ \$200 for non-members</p> <p>Basic Sponsorship includes:</p> <ul style="list-style-type: none"> ○ Business cards or flyers placed at attendee’s seating in Seminar area ○ Half-page ad in the MVRHA newsletter for the month of your sponsorship <p>Main Sponsorship includes:</p> <ul style="list-style-type: none"> ○ Exhibit table in Seminar area ○ Two to three minute speaking opportunity at Workshop ○ Handouts placed at each attendee’s seating in Seminar area ○ Meals for two sponsor staff members at the luncheon meeting following the workshop ○ Full-page ad in the MVHRA newsletter for the month of your sponsorship ○ Your business contact information listed/linked on the Events Page of theMVHRA’s website 	<p>MVHRA Chapter Luncheon – Two Main Sponsors per Luncheon</p> <p>Approximately 45+ HR Professionals and HR Resource partners in attendance.</p> <p>Time: 11:15 AM - 1:00 PM Location: Sinclair Community College, David H. Ponitz Conference Center</p> <p>Cost: Basic sponsorship - \$150 members/\$250 non-members Main sponsorship - \$300 members/ \$400 for non-members</p> <p>Basic Sponsorship includes:</p> <ul style="list-style-type: none"> ○ Business cards or flyers placed at attendee’s seating in Luncheon area ○ Half-page ad in the MVRHA newsletter for the month of your sponsorship <p>Main Sponsorship includes:</p> <ul style="list-style-type: none"> ○ Exhibit tables at entrance and in Luncheon area ○ Two to three minute speaking opportunity at Luncheon ○ Handouts placed at each attendee’s seating in Luncheon area ○ Meals for two sponsor staff members ○ Full-page ad in the MVHRA newsletter for the month of your sponsorship ○ Your business contact information listed/linked on the Events Page of the MVHRA’s website
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For More Information, Contact:
Carrie Brunello, Networking/Community Relations Chair
Phone (937) 524-4140 · cbrunello@11thhourstaffing.com



Package Sponsorships

- **Silver Package** (\$500) for 1 workshop and 2 luncheon sponsorships – \$750 value for only \$500
- **Gold Package** (\$1,000) for 2 workshops & 3 luncheon sponsorships – \$1,200 value for only \$1,000

Web Advertising on MVHRA.org

Promote your company’s products and services. Get noticed on the Miami Valley Human Resource Association website with exposure to over 700 HR professionals. Banner advertisement is clickable link to your company’s website.

Cost: Headline/Rail Banner - \$100 member/\$150 non-member

Discounts (off total): 3 months – 15% .
 6 months – 25% .
 12 months – 40%

Online Banner Requirements:

Headline Banner	Rail Banner
◦ Image size: 450 wide x 100 tall (pixels)	◦ Image Size: 180 wide x 500 tall (pixels)
◦ File types: jpg or png	◦ File types: jpg or png

Electronic Newsletter - CONNECTIONS

Advertising rates range from \$100 to \$150 for members, and from \$150 to \$200 for non-members.

Discounts are available for three, six, and 12-month sponsorships.

Ad information typically is due by the 1st of the month prior to the month in which the ad will run.

To view upcoming meeting schedule, visit <http://www.mvhra.org/meetings/calendar.cfm>

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