



2014 McGOHAN BRABENDER LEARNING CENTERS

ALL 2014 LEARNING CENTERS ARE SCHEDULED TO TAKE PLACE AT OUR DAYTON OFFICE CONFERENCE CENTER ON THE SECOND THURSDAY OF THE MONTH FROM 8:30AM – 10:00AM. ALL SESSIONS HAVE BEEN PRE-APPROVED BY THE HRCI FOR 1.5 OF CE CREDIT TOWARDS GENERAL PHR, SPHR, AND GPHR RECERTIFICATION CREDIT.

SEATING FOR EVENTS IS LIMITED AND REGISTRATION IS REQUIRED, SO MAKE SURE TO SIGN UP EARLY AND OFTEN AT WWW.MBLEARNINGCENTERS.COM!

MARCH 13, 2014

WHAT YOU CAN DO TO INCREASE EMPLOYEE ENGAGEMENT

Research indicates that only 1 in 3 employees report being actively engaged at work. Join Kristi Dinsmore of Carter Fraser as she outlines things YOU can do to build engagement, including identifying ways you can eliminate the “dis-engagers” who drag down your overall employee commitment and productivity and see how those engagement strategies can make you an “Employer of Choice”.

APRIL 10, 2014

AUDITING YOUR HR PROGRAM

The recent expansion of and changes to government regulations affecting your work place have certainly made some aspects of your HR Program outdated – maybe even illegal. You need to identify and review all components of your HR Program now! From your hiring practices to your termination procedures — from your PTO and social media policies to your wage-hour administration, all have been impacted by recent state and federal regulation. Bob Dunlevey, Dunlevey, Mahan + Furry attorney and Board Certified Labor and Employment Law Specialist, will show you in detail how to go about a self-audit of your entire HR Program, provide a comprehensive audit checklist and alert you to things which need to be changed now to avoid liability and create a smoother running HR Department. When is the last time your organization gave its HR policies, practices, procedures and systems a check up?

MAY 8, 2014

HOW YOUR WELLNESS PROGRAM CAN PAY FOR ITSELF (AND HELP YOU AVOID THE CADILLAC TAX!)

It seems like a simple concept: having a healthier employee population will lower your medical claims costs. But how do you invest more in creating a healthier workforce when your

medical costs are already skyrocketing? Join Actuarial Rock Star and Numbers Guru Grant Reed of McGohan Brabender as he walks you through his modeling that will help you to effectively invest in a wellness program, incentivize your team to work towards a healthier lifestyle, keep your costs down, AND avoid the Cadillac tax!

JUNE 12, 2014

HOW EMPLOYEE DECISIONS IMPACT FINANCIALS & HOW FINANCIALS SHOULD IMPACT EMPLOYEE DECISIONS

The decisions that each employee makes every day can directly impact an organization’s bottom-line. This class is for anyone who wants a better understanding of basic business financials (how a company makes money and creates profit) and how this should guide day-to-day decision making at all levels of an organization. Whether you have very little or a great deal of knowledge of finance, joining presenter Steve Coen of Carter Fraser for this session will help you make better decisions and a positive difference in your organization!

JULY 10, 2014

THE SIX ESSENTIALS OF A SUCCESSFUL AND MEANINGFUL WELLNESS PROGRAM

You’ve participated in walks, you’ve invested time, money, and energy, you’ve pulled your hair out trying to get people involved, but you still aren’t seeing the engagement or impact on your bottom line that you are looking for from your Wellness Program. Join Wellness Account Manager Kinsey Oganowski of McGohan Brabender as she walks you through the six essential components of a successful and meaningful wellness program that will engage your workforce, keep your administrative hassle to a minimum, and change the rising trend of your medical claims costs.

AUGUST 14, 2014

HOW YOUR INCENTIVE PLAN CAN MAKE OR BREAK YOUR WELLNESS PROGRAM

You want to help your workforce be healthier and more productive. You even offer them incentives to do so, but you’re not seeing the results that you want or need to justify your investment. Join Michael Burns, Product Manager of Wellvibe, as he unpacks the essential components of an incentive strategy to help make your program as successful as possible.

For more information, please contact:
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